

100% 5 Million

FULL-COLOR
VARIABLE DATA PAGES

ACCURACY

STUDENT ASSESSMENT REPORTS

THE OPPORTUNITY

A research and applied science organization that develops testing methods for educational entities enlisted AGS to print full-color reports from the State of Ohio student assessment tests for grades 3-8. The assessment tests are a result of No Child Left Behind legislation and are intended to measure the performance of school districts, schools, teachers, and individual students. The client used to print assessment reports in black and white, and because of old technology, was limited in the amounts of data that could be included in the reports. With greater demands on increased data points (which provide added benefits to schools, parents and students), the research organization decided to take advantage of AGS's technology and create the new version of the assessment reports in full color.

THE CHALLENGE

The full-color reports consist of up to 5 million variable pages that must be printed, packaged, go through quality control and shipped within 10 days of receiving the order. In addition, the assessment reports that need to be printed include highly sensitive data for standardized testing in Ohio for six grades, so there is a need for 100% accuracy. In addition, individual packets with unique, varying levels of information need to be created for districts, schools and teachers. Legal and media ramifications could occur should something go awry and incorrect assessment report packages are mailed to the wrong districts of schools.

THE SOLUTION

To print 5 million variable data pages in ten days, AGS uses digital print technology along with a network of sister companies through our parent company, RR Donnelley. Our customers benefit from the industry's largest and most advanced integrated digital footprint. The print work is split between several locations and during peak times, each facility prints 24 hours per day, seven days per week to ensure the client's needs are met. Utilizing multiple locations creates redundancy and guarantees that assessment results will arrive where they need to, when they need to. AGS's variable data technology ensures 100% accuracy and that technology, coupled with HIPAA certification, provides added confidence and reassurance to the client as we work with them to produce over 10,000,000 pages per year.

