

# DIGITAL INKJET WEB PRINTING

DIRECT MARKETING IS MORE DIRECT THAN EVER

AGS's ability to personalize messaging directly to your specific audience means increased profitability and brand awareness for you. Customized variable data printing brings your message home to customers, creating a personalized interaction for them and improved response rates for you.

Inkjet technology delivers on cost-effective digital color printing, helping to lower unit costs, decrease time-to-market and improve your return on investment.

DIGITAL  
INKJET WEB  
PRINTING  
YIELDS HIGH-  
QUALITY  
AND HIGHLY  
EFFECTIVE  
RESULTS  
FOR YOUR  
BUSINESS.

## CUSTOMIZATION/PERSONALIZATION

Connect audiences with information most relevant to them. Create custom versions of direct mail, health documents, educational assessments, segmented catalogs or financial statements quickly and easily.

## COLOR/BLACK AND WHITE

Take advantage of exceptional clarity and unmatched quality at incredible savings over traditional offset printing methods.

## PRINT-ON-DEMAND

Reduce storage costs and lower inventory levels. Print only what you need, when you need it.

## SHORT-RUNS

No job is too small or too large. Choose what works best for your needs.