



DISTRIBUTE-THEN-PRINT CONFERENCE PUBLICATIONS

THE OPPORTUNITY

A large non-profit organization was hosting their annual meeting in Nashville, TN. Like any organization, reaching their target audience while also saving on costs was of the utmost importance. This particular organization had seven different printed products that needed to be completed for use during their annual conference.

THE CHALLENGE

For the non-profit, utilizing multiple suppliers would be inefficient and difficult to manage. Instead, the meeting planner needed to identify a single source provider that could produce a range of printed products in a short period of time, cost-effectively, while ensuring all materials arrived on time. To complicate the matter, the types of publications required varying production methods including the need for digital short run, high-end sheetfed and longer run web press capabilities.

THE SOLUTION

Distribute-then-Print is the smart way to produce your conference and meeting materials. Instead of printing materials in a central location and wasting time and money on shipping costs, AGS leveraged our unrivaled geographic footprint of 70 production locations around the globe and channeled the projects to our location in Nashville, TN. Our local facility was able to match each of the seven printed products to the best production method to meet the schedule, price and quality requirements. All seven products delivered on time and the financial savings were close to \$8,000.



\$8,000 IN SAVINGS



SINGLE SOURCE PROVIDER

